

- **Signage & Graphics Branding**
- **Interactive & POP Displays**
- **Wide Format Digital Printing**
- **Cut-Out Letters & Logos**



Real Solutions with POP

POP Graphics offers real solutions for retail display graphics... Starting with high quality wide format full color printing, we offer a wide variety of substrates... From high gloss photo paper to canvas and back lit film, we pride ourselves with providing the best color reproduction and detail available with printing resolutions up to 1800 DPI and depending on your print needs, we offer 4, 6, 8 and even 12 color printing with spectacular color and razor sharp resolution. Whether it is printing on card stock or back lit display panels, POP Graphics can produce all of your wide format printing needs.

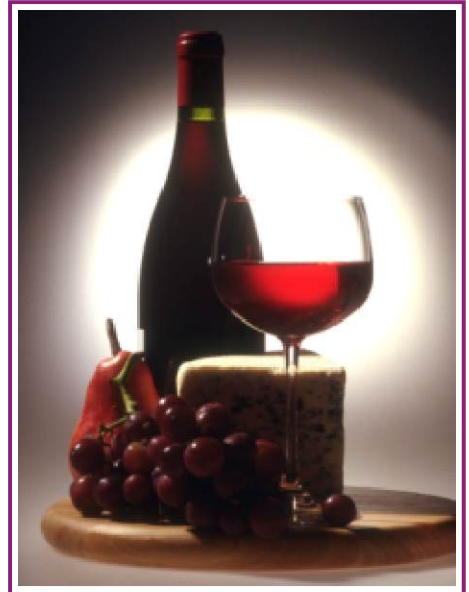
We also offer custom, 3-D letters, cut-outs and logos which are computer cut from a variety of materials, sizes and thicknesses. In addition to providing full color printing and custom 3-D letters, POP Graphics can laminate your prints to a rigid background material, cut out a custom shape from the rigid laminated print and mount your 3-D letters or logo to the shape to create a very unique and very dimensional display that will have impact and set your display apart from others.

POP Graphics is dedicated to providing you with the best possible creative display graphics available, including wide format printing, lamination, cnc routing, 3-D letters and logos custom painting and assembly of your display graphics. We can also assist you in the design and material selection of your display graphics.

From one display to national roll-outs, POP Graphics can deliver consistent high quality attention getting display graphics with quick turnaround time, and reasonable pricing.

Wide Format Printing

Not only do we print wide format... but we deliver high resolution prints with color reproduction that can't be matched. Using 12 color Printing head technology, we can reproduce even hard to match colors with excellent accuracy. We offer indoor and outdoor inks in an unparalleled selection of colors which include: Cyan, Magenta, Yellow, Black, Orange, Blue, Green, Red, Medium Cyan, Medium Magenta, Light Cyan and Light Magenta.



Printing Medias



Some of our printing medias include: glossy photo paper, matte photo paper, cotton banner material, vinyl banner material, back lit film, front lit film, Lexan, canvas, adhesive vinyl, and even graffiti-proof media for your graphics. We offer hot and cold lamination of prints with a variety of over laminates and mounting materials. And when it comes to your displays standing up on their own, we can mount them to virtually anything, such as rigid foam-core, Acrylic plastic, metal and durable PVC and more. We can even cutout shapes from your prints.



Many of our clients recognize the power and impact of integrated full color printing and raised 3-D graphics, the range of three dimensional materials that we offer help them realize the potential of 3-D display Graphics over flat printed displays.

3-Dimensional routed letters and logos add impact to a display. POP Graphics offers complete custom letters and logos from 1 inch tall to 8 feet tall and thicknesses from 1/16" thick to 18" thick! With dimensional letters, your retail display will have depth, the dynamic feel of quality and strength, and most of all it will attract more customers.



Letters can be made from Foamcore, Sintra, acrylic plastic, Formica laminates, solid aluminum, brass and bronze, wood, high density foam and more. We can also finish your 3-D graphics in custom urethane paint finishes.

In addition to making your letters, we can mount the letters to the printed cutout background, box it and ship it. And as you'll see, we provide solutions that get results while maintaining a consistent look and message across all printed media.

End Users

POP Graphics has completed regional and national projects for T-Mobile, Samsung, Cingular, Cox Communications, CompUSA, Kiosko, CBS TV, Great Brook Furniture, POP Displays and more. We work directly with marketing and advertising firms as well as display manufacturers and end users.

We can create print and dimensional graphics for:

- POP DISPLAYS
- POSTERS
- BANNERS
- FLAGS
- DRAPES
- BACK LIT FACES
- 3-D LETTERS & LOGOS
- TRADE SHOW BOOTHS
- STORE GRAPHICS
- ART REPRODUCTIONS
- AIRPORT GRAPHICS
- LIGHT BOX DISPLAYS

What ever you can dream up, POP Graphics can manufacture in-house and deliver on time.

File Formats

POP Graphics can accept most common file formats for reproduction. If files are intended for print files, the files should be full size and DPI settings should be at least 150 dpi to 300 dpi. If output is intended for cutout objects the files should be exported as vector files like .ai, .eps or .plt etc. Please give us a call for more information on sending files.

Information

For further information contact our sales staff at 203-639-1441. We will be happy to assist you with your next project. If you require information about integrating 3-D cutout graphics into your display or project contact us for samples.



Providing real solutions for 100 years.

What is lenticular?

Lenticular images give the illusion of 3-D depth and motion. "Lenticular" means "pertaining to lenses," and "lenticules" are plastic lenses that allow your eyes to simultaneously view alternating sections of multiple images. The "lenticules" create the illusion of dimension in depth imaging. There are two basic types of lenticular displays: lithographically printed and large format digitally printed. Lithographic lenticular prints are normally large volume and designed to have effect from arms length. Large format lenticular displays are larger prints that are best viewed from 5 15 feet for maximum effect.

What we do.

POP Graphics manufactures Large Format Lenticular Graphics that combine 6 images or more into a single graphic that conveys the effects of depth, motion, or both.

Types of effects

There are four basic effects that can be created using lenticular graphics:

- 3-D Images
- Flip Images
- Animation Images
- Morphing Images

Large format display and point - of - purchase examples

- Trade Show Graphics
- Kiosks
- Retail Merchandizing Displays
- Murals
- POP Displays and Posters
- Advertisement posters

Increase sales!

According to the Point of Purchase Advertising Institute 53% of purchases are made on impulse. Capture the potential buyers attention by using lenticular displays to show a product demonstration, have one image morph into another, or have your product and message jump out in 3-D.

Call us today and we will show you how.